

BEFORE THE TENNESSEE REGULATORY AUTHORITY

NASHVILLE, TENNESSEE

March 10, 2005

IN RE:

PETITION FOR EXPEDITED REVIEW OF
CENTRAL OFFICE CODE DENIAL BY THE
NUMBER POOLING ADMINISTRATOR RELATING
TO REGIONS FINANCIAL CORPORATION OF
TENNESSEE

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DOCKET NO.
05-00002

ORDER APPROVING PETITION FOR
EXPEDITED REVIEW OF CENTRAL OFFICE CODE DENIAL
AND REVERSING CENTRAL OFFICE CODE DENIAL

This matter came before Chairman Pat Miller, Director Sara Kyle, and Director Ron Jones of the Tennessee Regulatory Authority (the "Authority"), the voting panel assigned to this docket, at a regularly scheduled Authority Conference held on January 31, 2005 for consideration of the *Petition for Expedited Review of Central Office Code Denial* relating to Regions Financial Corporation of Tennessee ("Regions") filed by BellSouth Telecommunications, Inc. ("BellSouth") on January 6, 2005

BACKGROUND

In March of 2000, the Federal Communications Commission ("FCC"), recognizing "the near-crisis" caused by the exhaustion of telephone numbers in certain expanding geographic areas, initiated a policy designed "to slow down the rate at which central office codes (or NXXs) in those areas are assigned to carriers"¹ Among other things, the FCC adopted a mandatory utilization data

¹ *In the Matter of Numbering Resource Optimization*, CC Docket No. 99-200 (*Report and Order and Further Notice of Proposed Rule Making*) 15 FCC Rcd. 7574, 2000 WL 339808, ¶¶ 2, 183, 191 (March 31, 2000) (hereinafter "*First Report and Order*"), see also 47 U.S.C. § 251(e)(1) (directing the FCC to "create or designate one or more impartial entities to administer telecommunications numbering and to make such numbers available on an equitable basis")

reporting requirement, a uniform set of categories of numbers for which carriers must report their utilization, and a utilization threshold framework to increase carrier accountability and provide incentives to use numbers efficiently.² Under this policy, carriers seeking additional numbering resources must apply to the North American Numbering Plan Administration (“NANPA”) “or another entity or entities, as designated by the Commission” for a decision as to whether to allocate the numbers.³

On June 18, 2001, the FCC designated NeuStar, Inc. (“NeuStar”) as the national thousands-block number Pooling Administrator.⁴ NeuStar, which also serves as the NANPA, currently administers thousands-block number pools by assigning, managing, forecasting, reporting, and processing data that will allow service providers in areas designated for thousands-block number pooling to receive telephone numbers in blocks of 1,000. On June 10, 2002, thousands-block number pooling was implemented in the Memphis Metropolitan Statistical Area, which is in the 901 Numbering Plan Area (“NPA”). Since then, telecommunications service providers participating in number pooling in that area are required to submit their requests for additional numbering resources to the Pooling Administrator. The life expectancy of the 901 NPA is projected to be the second quarter of 2015.

On December 21, 2004, BellSouth submitted a Central Office Code (NXX) Assignment Request to NeuStar to be assigned an NXX code necessary to meet the demands of its customer, Regions. Regions needs two thousand contiguous numbers because a merger with Union Planters Bank has created the need for more numbers in order to open a new and expanded Call Center. BellSouth’s application was for a growth code in the 901 NPA to fulfill Regions’ request for two thousand-blocks.

² See *First Report and Order*, ¶¶ 40-41, 84, 97-98

³ See 47 C.F.R. § 52.15(a); see also *First Report and Order*, ¶¶ 143-48 (providing background on the development of the pooling administrator)

⁴ In the *Matter of Numbering Resource Optimization*, CC Docket No. 99-200 (*Third Report and Order and Second Order on Reconsideration*) 17 FCC Rcd. 252, 2001 WL 1658101, ¶ 11 (Dec. 28, 2001) (hereinafter “*Third Report and Order*”), see also 47 C.F.R. § 52.15(a).

NeuStar, citing BellSouth's failure to meet its NXX Assignment Guidelines, denied BellSouth's request on December 21, 2004. The guidelines require that a rate center must have a 75% utilization rate and that its estimated exhaust date not exceed six months. BellSouth could not meet these guidelines because the Memphis Rate Center has a 72.98% utilization rate and a projected exhaust date of 87.42 months. BellSouth has not been able to fulfill this customer's request because the company lacks NXXs with a satisfactory block that it can assign to the customer.

On January 6, 2005, BellSouth filed with the Authority its *Petition for Expedited Review of Central Office Code Denial*. BellSouth asserts that its inability to supply Regions with the requested numbers prevents BellSouth from providing the quality of service its customers expect.⁵ BellSouth requests that the Authority reverse the Pooling Administrator's denial of its application and order the release of numbering resources.

FINDINGS OF FACT AND CONCLUSIONS OF LAW

Review by the TRA of the Pooling Administrator's denial of BellSouth's application is authorized by the FCC.⁶ According to the FCC,

We agree with the commenting parties that a safety valve mechanism should be established, and we delegate authority to state commissions to hear claims that a safety valve should be applied when the NANPA or Pooling Administrator denies a specific request for numbering resources. State commissions should only apply a safety valve mechanism as a last resort and, to the extent possible, use it as a stop gap measure to enable carriers in need of additional numbering resources to continue to serve their customers. We adopt one specific safety valve to address the numbering resource requirements of carriers experiencing rapid growth in a given rate area. We also clarify that states may grant requests by carriers that receive a specific customer request for numbering resources that exceeds their available inventory. Finally, we give states some flexibility to direct the NANPA or Pooling Administrator to assign additional numbering resources to carriers that have demonstrated a verifiable need for additional numbering resources outside of these specifically enumerated instances.⁷

State commissions conducting this review must act consistently with the FCC's policy of facilitating fair and efficient numbering administration in the United States and ensuring that

⁵ *Petition for Expedited Review of Central Office Code Denial*, p. 4 (January 6, 2005)

⁶ *Third Report and Order*, ¶ 61, see also 47 C.F.R. § 54.15(g)(3)(iv)

⁷ *Third Report and Order*, ¶ 61

numbering resources are available to all telecommunications service providers on a fair and equitable basis⁸ At a regularly scheduled Authority Conference held on January 31, 2005, the voting panel assigned to this docket considered BellSouth's *Petition for Expedited Review of Central Office Code Denial* After consideration of the record, the public interest⁹, and this agency's responsibility to foster competition in the telecommunications industry, the panel voted unanimously to approve BellSouth's request for expedited review and reverse the Pooling Administrator's denial of BellSouth's request for additional numbering resources, specifically for the assignment of two thousand-blocks to BellSouth for the Memphis Rate Center, Switch/POI designation MMPHTNBADS0

IT IS THEREFORE ORDERED THAT:

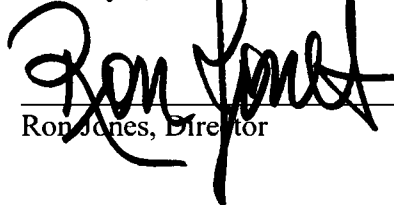
1. The *Petition for Expedited Review of Central Office Code Denial* filed by BellSouth Telecommunications, Inc. is granted.
2. The Pooling Administrator's decision to deny BellSouth's request for two thousand-blocks for the Memphis Rate Center is reversed as stated herein.



Pat Miller, Chairman



Sara Kyle, Director



Ron Jones, Director

⁸ See, e.g., *In the Matter of Numbering Resource Optimization*, CC Docket No. 99-200 (Order) 16 FCC Rcd 15,842, 2001 WL 964979, ¶ 8 (August 24, 2001) ("[T]he state commissions, to the extent that they act under the authority delegated herein, must ensure that numbers are made available on an equitable basis, that numbering resources are made available on an efficient and timely basis, that whatever policies the state commissions institute with regard to numbering administration not unduly favor or disfavor any particular telecommunications industry segment or group of telecommunications consumers, and that the state commissions not unduly favor one telecommunications technology over another"), see *FCC Announces GSA Approval of North American Numbering Council Through October 4, 2003*, CC Docket No. 92-237 (Public Notice) 16 F C C R 18,502, 2001 WL 1222428 (Oct 15, 2001)

⁹ See Tenn. Code Ann. § 65-4-123 (2004)